

EARLY DETECTION=HOPE

Breast Cancer Facts*

After 40, an annual mammogram is your

best defense

against breast cancer



Over **2.6 million breast cancer survivors** are alive in the US today

Mammography

detects

MOST

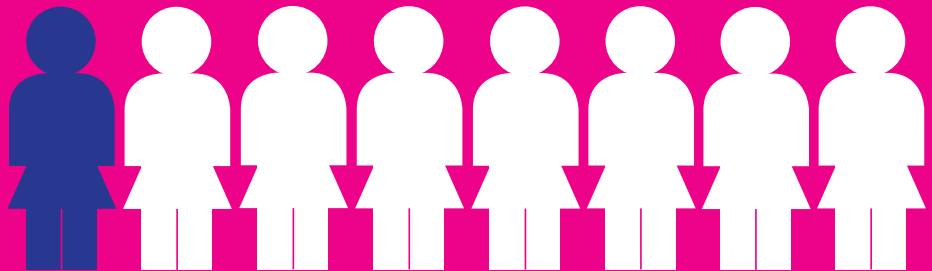
cancers in

women without symptoms

5

year survival rate for localized breast cancer is

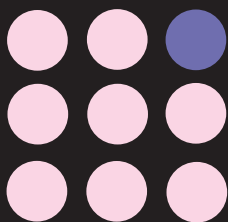
98%



A woman's chance of developing breast cancer in her lifetime is **1 in 8**



Early breast cancer detection is the single most important factor to surviving the disease



8 out of 9 diagnosed women have no family history of breast cancer